

ANNUAL Report 2022

SPIC MACAY Europe

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1. SPIC MACAY Europe

2022 Highlights

1a. Sarod Concert (Online)



SPIC MACAY EUROPE

SRF FOUNDATION PRESENTS

USTAD ALAM KHAN

SON OF THE LEGENDARY SARODE MAESTRO ALI AKBAR KHAN, ALAM HAS BEEN TOUCHING THE HEARTS OF AUDIENCES WORLDWIDE FOR MANY YEARS. SINCE HIS INITIAL TRAINING INTO THE MAIHAR SENI GHARANA AT THE AGE OF SEVEN, ALAM WAS BLESSED TO LEARN AND LIVE IN THE TRADITIONAL STYLE OF GURU AND STUDENT. ALI AKBAR KHAN'S CAREFUL CRAFTING AND GUIDANCE SHOWS IN EACH NOTE AS WELL AS IN ALAM'S IMAGINATIVE WAY OF EXPRESSING THE ANCIENT RAGAS PASSED DOWN FROM THE COURTS OF EMPEROR AKBAR BY MIAN TANSEN IN THE 16TH CENTURY.

26-01-22

Watch live on : <http://bit.ly/smlivezoom>

4:30 PM CET 9:00 PM IST 7:30 AM PST

www.spicmacay.org

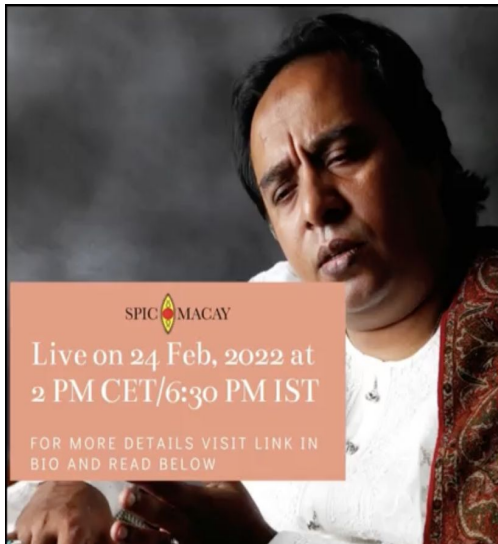
On the occasion of the 73rd Republic Day of India, SPIC MACAY Europe was privileged to inaugurate the year with a concert by the celebrated Ustad Alam Khan on the Sarod.

Son of the legendary Sarode Maestro, Swara Samrat Ali Akbar Khan, Alam has been touching the hearts of audiences worldwide for many years. Ali Akbar Khan's careful crafting and guidance shows in each note as well as in Alam's imaginative way of expressing the ancient ragas passed down from the courts of Emperor Akbar by Mian Tansen in the 16th century

The online concert was held on 26th January, 2022 with viewers tuning in across the globe from North America, Europe and India.

1b. Stuttgart Meets Mumbai (Online)

SM Europe participated at the Stuttgart meets Mumbai festival in February 2022. Our volunteers set up a virtual booth at the festival, where all attendees could chat and learn more about the work of the organization and Indian classical arts more generally. In 2022, the festival saw a footfall of over 1000 registrations.



SM facilitated an interactive session with Ustad Wasifuddin Dagar ji who regaled the audience with a short, live Dhrupad concert and then engaged with the virtual audience. SM also organized a session on Naad Yoga, focusing on the intricacies of not only music but also of sound.

1c. Harmony 2022

SPIC MACAY Europe hosted a violin concert series by Dr Mysore Manjunath and his son Sumanth Manjunath in Rotterdam, Aachen, Cologne and Zurich. Dr Manjunath, a Sangeeth Natak Academy awardee, enthralled audiences with an authentic flavor of Carnatic classical music along with his son Sumanth and renowned percussionist and Konnakol artist BC Manjunath. Each concert was held in an intimate venue, where a close interaction with the artists was possible.

The concert in Cologne was held at the Bürgerzentrum Ehrenfeld where chief guests Dr. Jan Reichow, a renowned violinist and music editor, and Vanessa Gruschitz, a member of the Cologne district council, were present. The artists played elaborate expositions of ragas Amruthavarshini and Brindavani Saranga, and ended with the song Vande Mataram in Raga Desh. The concert took place from 18:15 to 20:00 followed by a question and answer session from 20:00 to 20:20. The Q & A session focused on the following topics:

- What is the difference between the rhythm system of western classical and Carnatic
- Are Carnatic ragas associated with time of the day/ angle of the sun, like Hindustani music?
- Why is there no gharana system in Carnatic music?



GESELLSCHAFT ZUR FÖRDERUNG DER INDISCHEN KLASSISCHEN MUSIK UND KULTUR
UNTER DER JUGENDLICHE

PRÄSENTIERT

HARMONY 2022

Indisches Violin Konzert



Sumanth Manjunath
(Violin)

Dr. Mysore Manjunath
(Violin)

B.C Manjunath
(Mridangam - Schlaginstrument)

Datum : 20 Juli 2022
Zeit : 18:00 CET
Veranstaltungsort : Griechisch-Orthodoxe Kirche
Jesuitenstrasse 6
52062 Aachen

Scannen & Anmelden



Gefördert von



Über uns : spicmacay.org/about
Kontaktiere uns : europe@spicmacay.com



@spicmacayeurope

+ Harmony 2022 - Violin Duo



Rotterdam, NL



Köln, DE

4 Live Concerts

40 Volunteers

400 viewers



Aachen, DE



Zürich, CH



Presents

HARMONY 2022

Indian Violin Concert series

ROTTERDAM,
10 july

AACHEN,
20 july

KÖLN,
22 july

ZÜRICH
23 july

Violin:

Dr. Mysore Manjunath
Sumanth Manjunath

Percussion:

B.C. Manjunath (Mridangam)

1d. Street festivals - awareness campaigns



In 2022, SM Europe was showcased at several street festivals, in Stockholm, Rausgegangen Kreativcampus in Cologne, Germany (Event link in German: [here](#)), the Colours of India stall in Voorburg, The Netherlands (Event link: [here](#)), and the Maitri foundation festival in Den Haag and a student stall at ISA event in Leuven, Belgium.

Our volunteers came up with a range of innovative ideas for the stalls, from using interactive posters to educate audiences about classical instruments, to offering live demonstrations, to conducting short engaging quizzes with attendees. The stalls were a great success in spreading the reach of the organization to new cities, in finding financial support for our events, and in spreading awareness about our work.

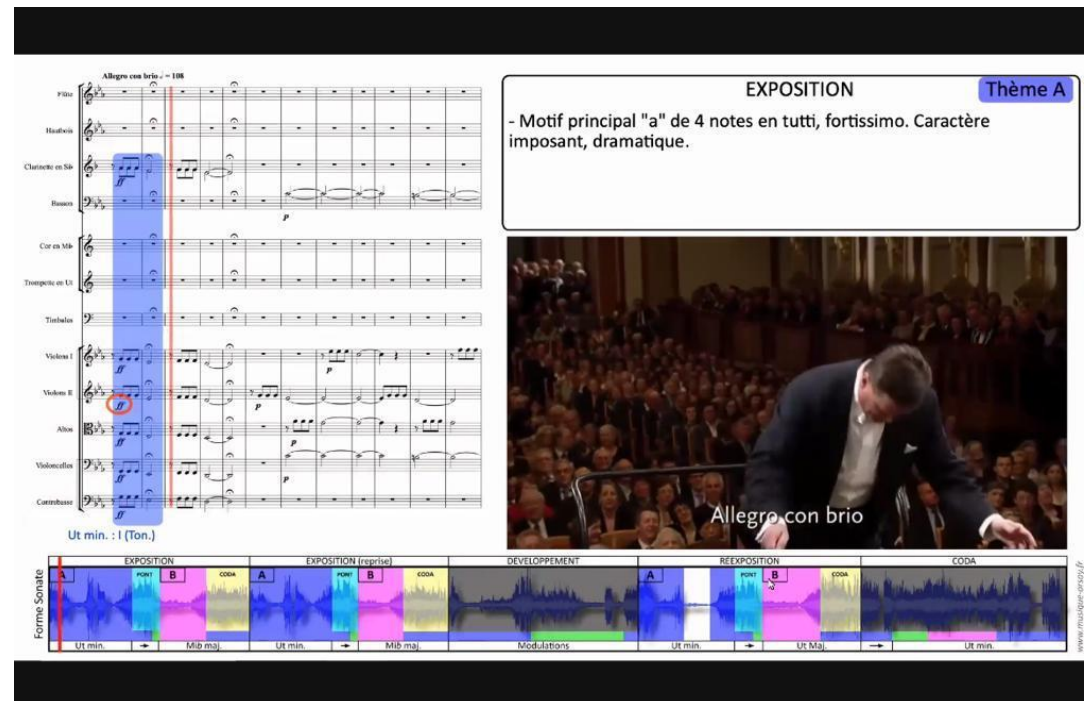
1 e. Baithak (Discussion module)

World music appreciation Baithak, 15th Dec 22

At SPICMACAY Europe chapter, like any other bunch of curious artists, we wanted to know the aspects of western classical music. If Europe isn't the greatest contributor to this form of classical music, then which continent is? So, we decided to interact with a local artist who can help us understand the basic rules in a concert in "lay-man terms". We needed someone to decipher the compositions practiced at the rehearsal for an upcoming visit to the Köln Philharmonie.

We got to know that the instrumentalists of any on type of instruments always are seated at the exact same positions on the stage. From understanding briefly about conductor's job to world of different instruments and their classifications, we just dived into a whole new

A musical discussion is incomplete without talking about the rhythms, isn't it? We had a very brief but an insightful conversation about the rhythmic notations in the Scores and what they are called. Biggest takeaway: The raagas represent the mood in Indian music and so does the rhythm and volume in the Western music.



The image displays a musical score for a symphony, featuring various instruments such as Flute, Horns, Clarinets, Basses, Cello, Double Bass, Violins, Viola, Alto, Violoncello, and Contrabass. The score is marked "Allegro con brio" and includes a tempo of 108. A conductor is shown in a photograph, leading the orchestra. The text "Allegro con brio" is visible on the conductor's baton.

EXPOSITION **Thème A**

- Motif principal "a" de 4 notes en tutti, fortissimo. Caractère imposant, dramatique.

Ut min. : 1 (Ton.)

Forme Sonate: EXPOSITION (reprise) DEVELOPEMENT REEXPOSITION CODA

Ut min. → Mib maj. → Modulations → Ut min. → Ut Maj. → Ut min.

2. Country Chapters

SM Netherlands Delft, Eindhoven, Rotterdam



netherlands@spicmacay.com

- Good base of young and enthusiastic volunteers
- Most NL volunteers are students or alumni of the same university, making it easy to judge the target audience for events
- Very diverse set of talent in the team to organize baithaks and knowledge sharing sessions (also super helpful in organizing stalls, public engagement and collecting funds)
- Possible collaboration with other organizations like ISA (Indian Student Association) through university contacts and resources
- Efforts in progress to integrate into TU Delft as a recognized organization



- More team engagement and team building by organizing offline meetups and brainstorming sessions
- Encouraging regular participation of volunteers in team meetings and improving organizational involvement
- Fundraising and creating awareness of the organization by participation in bigger events and exhibition of volunteer talent
- Expanding the team of volunteers thereby making a recognized name for the organization



SM Germany

Aachen, Köln, Stuttgart, Dresden*



1. Kickoff with two concerts in Cologne and Aachen
2. Fundings from Stadt Köln and Stadt Aachen
3. Collaboration with DIG
4. The street festival in Köln
5. Good local (international) crowd attending the concert.



1. Expand the volunteer base, and include others Indian student organizations in other parts of Germany as well.
2. Registration process -
3. Conducting bigger events - Unable to get fundings

SM Switzerland Zurich



switzerland@spicmacay.com



1. Concert organisation from our side-arranging volunteers, sponsors, division of work
2. Self sufficient team.
3. Meetup post concert at the lake



1. Collaboration with other organisations.
2. Community engagement
3. More Baithak discussions to engage new volunteers

SM Sweden

Stockholm, Gothenburg, Malmö



sweden@spicmacay.com



1. Good response from the local audience, both Indians & Swedes
2. Local organizations are quite open and welcoming to potential collaboration
3. Volunteers in 4 cities



1. The first offline meet in Stockholm
2. Commitment of volunteers in non-event period has been difficult.
3. Address and board to start the registration
4. Improving team size

SM Europe Meeting Calendar

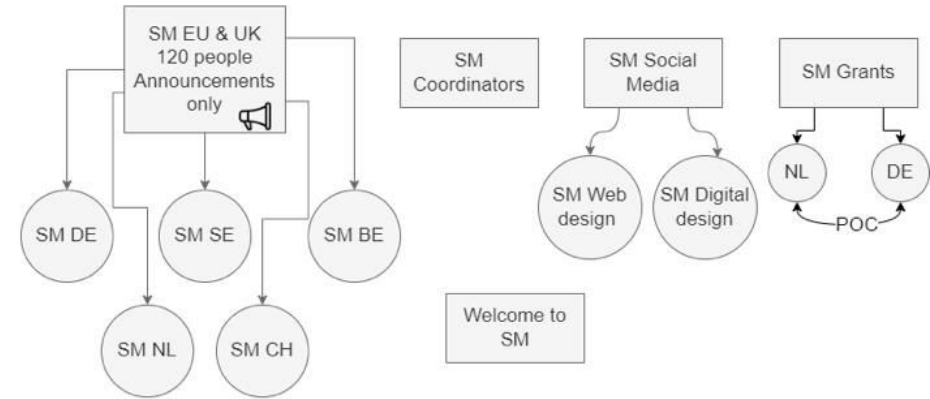
Meeting Schedules

- Week 1- All chapters will meet with their respective country specific volunteers. (Separate meets for NL, DE, BE, SWISS, SWE)
- Week 2- All coordinators meet
- Week 3 -Specific groups meet – Grants, Organisation and Design
- Week 4- We have baithak modules hosted by volunteers

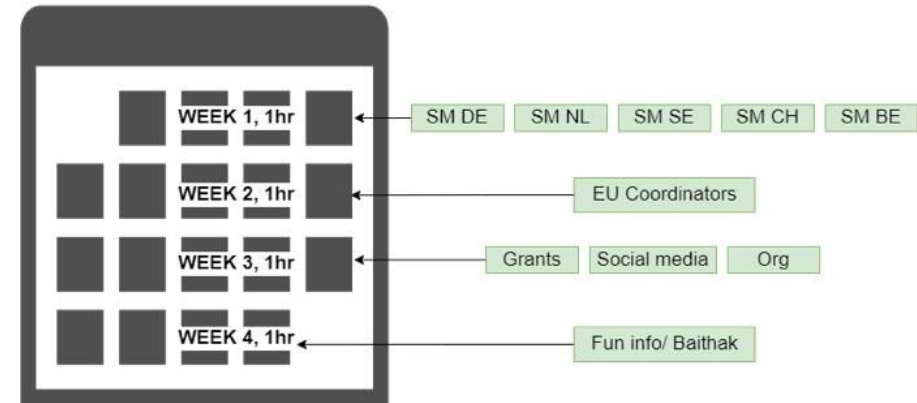
Media Presence

SPIC MACAY EU meeting summary on handling and scheduling media presence for old and new volunteers

WhatsApp Groups



Weekly meetings



Upcoming Chapters

France, Italy, Denmark, UK



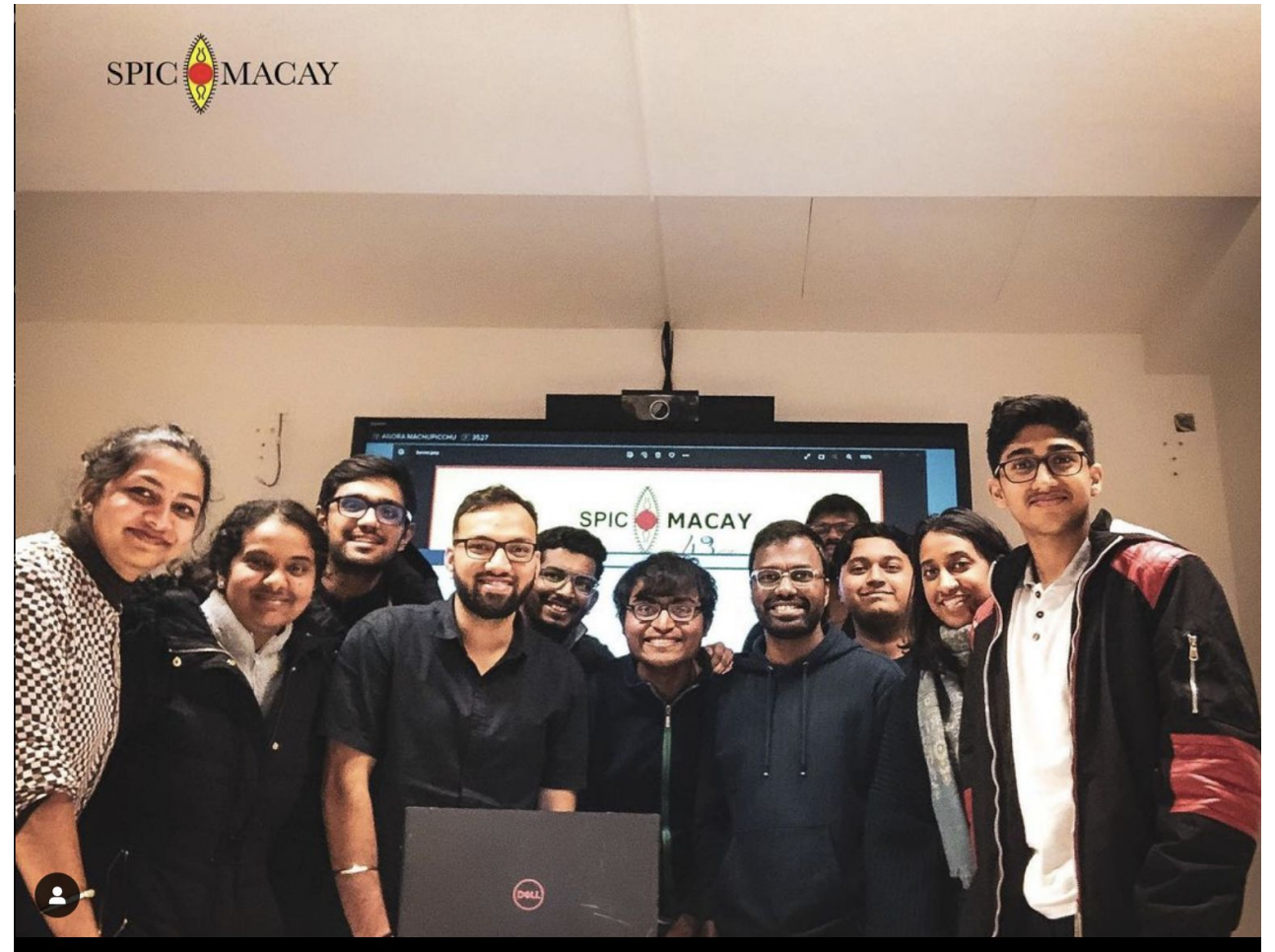
3. Annual Volunteer Meet 2022

Annual Volunteers Meet

The annual SPIC MACAY meet for the period 2021-2022 was held at Leuven, Belgium at the KU Leuven premises. It reflected on the past years organizational topics, possible improvements, events recap/review and planning for up-coming year (2023).

Guests

- Rashmi Malik (National Chairperson India)
- Ned McGowan (Dutch Violin artist)
- Bahauddin Dagar (Indian Veena artist)
- Mysore Manjunath (Indian violin artist)



Annual Volunteers Meet

Outlook 2023/2024

More focus needed on events that don't always need artists. In fact many of the appreciation sessions can be done by volunteers themselves. Especially for movie appreciation or even music if the person is well versed in the intricacies.


- More movie appreciation (SM approved) sessions to be added diversify our portfolio of events with small budgeting options.
- • SM will extend this to art appreciation sessions. This could possibly be a snippet of local folklore being explained in detail or even a raga and its beauty, or paintings and art forms.
- • Focus on workshops could focus on any of the aforementioned or even things like music instruments, pottery, sculpting, etc. •

Proposal to have more baithaks on the grassroots levels. It can be as simple as “ what is a shruti box?” or “ what is this unique instrument (such as mandolin)?” Something simple can always be intriguing for anyone. Formulate events and baithaks that people can associate with on a daily basis. SM Europe should start maintaining Blogs for audience to read to know recent developments or interesting ideas on art and music .

4. Financial Report

Financial Report 2022

Revenues

Stichting SPIC MACAY Europe Budget: Organization Summary Version 1				
		FY2023 (Current Year)	FY2023 (Current Year)	FY2022 (Previous Year)
		Actual to Date	Budget	Actuals
Revenue				
	Ticket Sales*		€1,000.00	€1,154.60
	Membership & Program Income			
	Grants & Contacts	€0.00	€15,000.00	€6,150.00
	Individual Contributions			
	Board			
	Corporations			
	Foundations		€1,000.00	€800.00
	Public Agencies			
	Fundraisers & Events		€1,500.00	€587.56
	Endowment			
	Miscellaneous			
	Total Cash Revenue			
	Total In-kind Revenue			
* Ticketed events only for non-student categories, or subsidized student tickets				
Total Revenue		€0.00	€18,500.00	€8,692.16

Key highlights:

1. SPIC MACAY Europe intends to reduce profit made by ticket sales, as it aims to make arts accessible to the youth for free. However, in the first 3 years – we are ticketing our events to support initial costs until we establish our name.
2. Grants were received from public funding organizations in Stadt Köln, Aachen (Germany) to support cultural interchange amongst citizens.
3. We have partnered with like-minded foundations in Switzerland to leverage resources and reach.
4. We have active fundraiser events like street festivals to raise awareness and donations for our cause – in Köln (DE), Delft (NL), Stockholm (SE), Zurich (CH).

Budget 2023 outlook: Post COVID-19, we have many more artists flying to Europe and hence we foresee to double our events in 2023/2024.

Financial Report 2022

Expenses

		FY2023 (Current Year)	FY2023 (Current Year)	FY2022 (Previous Year)
		Actual to Date	Budget	Actuals
Expenses				
	Artist Remuneration*		€6,000.00	€3,000.00
	Artist Travel		€500.00	€296.10
	Volunteer Travel		€100.00	€61.00
	Artist Hotel/Stay		€1,000.00	€578.00
	Publicity/ Marketing		€800.00	€636.10
	Sound/Technical support		€1,500.00	€1,218.47
	Venue		€1,000.00	€600.00
	Licenses		€500.00	€264.66
	Food and other			€901.08
	Stationery			€76.71
	Bank Maintenance		€120.00	€120.00
	Other			
	Subtotal Cash Expenses	€0.00	€11,520.00	€7,752.12
	Subtotal In-kind expenses			
Total Expenses		€0.00	€11,520.00	€7,752.12
Gross Balance		€0.00		€940.04

* Artists Remuneration is paid out of SPIC MACAY India Headquarters

Key highlights:

1. Our artists are of the highest quality, and work with SPIC MACAY Europe for subsidized rates to be able to reach the youth. Currently, the artists are paid out of the SPIC MACAY India Headquarter.
2. Travel (within Europe), stay, food for the artists are borne by SPIC MACAY Europe.
3. Venue booking, sound, lighting, licenses are other concert-related costs the are our major cost drivers.
4. Publicity/Marketing expenses for concerts incurred due to social media promotions, poster prints, etc.

Budget 2023 outlook: Post COVID-19, we have many more artists flying to Europe and hence we foresee to double our events in 2023/2024

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